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Your Opinion Matters

Artist Debra Valencia Joins American Stationery

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U.S. personalization company American Stationery has added its first-ever licensed artist Debra Valencia, owner of California-based Vida Valencia, known for its contemporary-style paper goods.

American Stationery has scooped up 42 of Valencia's designs for everyday party invitations, note cards with coordinating mailing labels and envelope seal stickers for more than 168 new items—all to launch this January on mypapervillage.com.

The new stationery line will be available later through The Rytex Company's custom order catalogs for in-store orders through independent retailers, mygatsby.com, American Stationery's mail order catalogs and its Web site.

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