

Art Buyer

Spring/Summer 2012



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Debra Valencia

A visionary artist, designer and entrepreneur with a passion for world travel, artisan traditions and popular genres, she has branded a modern style uniquely her own. The Debra Valencia™ brand surface designs take a fresh approach to creatively blending florals, paisleys, geometric and decorative motifs in a distinctive sense of style. Her signature look is artistic, lively, vibrant, colorful, vivid and imaginative. She is inspired by craftsman of cultures from all over the world, including textile arts and architectural ornamentation, as well as pop art, fashion and everything vintage. Like a talented chef whose fusion of unexpected ingredients turns an ordinary dish into an extravaganza, Debra mixes and matches elements to create rich designs spiced with style and color.

Like her artful creations, Debra Valencia, the artist, has timeless style. Born in Washington, D.C. of Euro-Asian ancestry including Filipino, Spanish, Irish and German heritages, Debra's artistic talent has been passed down from generations. An artist with a keen sense of business, she has used her design expertise to create distinctive branding, packaging and product design for globally recognized companies including Esprit Bed & Bath, Hasbro, Playskool, Milton Bradley, Disney, Hard Rock Cafés & Hotels International, The Cheesecake Factory, MGM Grand Hotels and Leonardo DiCaprio.

She understands consumer trends which makes her a key resource in providing strategic direction for product line development to manufacturers. Her contemporary but classic designs have timeless style and universal appeal, opening up new markets and the ability to launch innovative new products for licensees. Debra Valencia™ brand fashion-forward patterns have endless applications



in stationery, gift, craft and home décor. The artist is working with manufacturers in paper products, social expression, textiles, home fashions, tabletop, gift, craft and hobby, accessories and jewelry. Her artwork is currently licensed with for over 500 products in stationery, home office, gift and textiles.

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Sandy Gervais

An eclectic array of designs are jazzed up with current, high-energy colors, building an amazing harmony of modern and traditional - the trademark of artist Sandy Gervais. She doesn't have a signature "look" - many of her patterns are wildly different. What Sandy has is a signature style. "I like people to look at my designs and see a little piece of me... to know this came from Sandy Gervais."

A top designer for Moda Fabrics for over sixteen years, Sandy's artwork is behind some of their most successful lines. This year she added dramatic new lines to her Moda collection - Sassy, Snap Pop and Monster Bash just to name a few - all available in over 4000 stores worldwide.

Designing fabric allowed Sandy to explore a medium you can touch ... one you can feel. Her colors can be heard and the patterns make viewers want to sing and dance. You can feel the beat in every one of her designs. Just try not to tap your foot.

And that beat goes on! Gervais has signed on to design for Magnet Works, bringing her own whimsical song to their windsocks, yard flags, mailbox covers and welcome mats. In 2011 Sandy joined the team of artists at Design Design - one of the largest manufacturers of cards and stationery products.

Sandy's artwork translates extraordinarily well to a variety of products and offers near limitless applications - kitchen and home accessories, clothing, bedding, gift wrap and greeting cards.

It's easy to combine colors; it's hard to make those combinations sing. But Sandy's designs do ... every time. The designs reflect every hue of her imagination's palette and every song in her heart.

From expressive and wild to elegant and tailored, sophisticated to bohemian, Sandy's designs are never dull ... never boring. They sing a song you'll soon be humming. To see her newest design collections and many others available for license visit her online studio.



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