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Artist announces wide range of licensing deals

Artist Debra Valencia is pleased to announce a bountiful year in 2012 boasting nine new licensing deals spanning stationery, textiles, housewares, gifts and fashion accessories. Her most popular art properties for this year include Boho Girl, Silk Road, Prima Flourish, Kyoto, Bloom and Annabelle.

The nine new licensing deals are as follows:

'Decal Girl'

Debra Valencia has licensed 10 designs to Decal Girl for tech device skins. A skin is a stylish full colour decal used to protect and cover the outside of electronic devices including phones, tablets, laptops, cameras and gaming devices.

'Solid Line'

Debra Valencia has licensed six designs to Solid Line for hard covers for iPad and Kindle tablets. Using traditional bookbinding techniques, the Solid Line covers are beautifully made in San Francisco. The covers are available with personalised initials as ordered by the customer.

'MYX'

Debra Valencia has signed an exclusive licensing deal with MYX (Make Your Own Mark) to be the featured designer brand for photo albums, scrapbooks and desk accessories. Using the full portfolio of artwork, MYX will launch two distinct lines in 2013 for distribution to major retailers in the U.S, Canada and Europe.

South Sea Imports

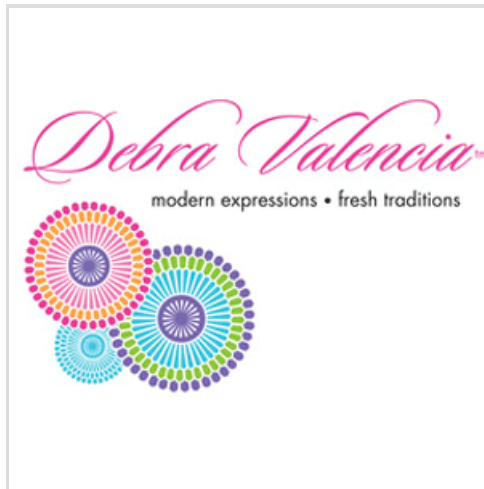
Debra Valencia has signed an exclusive licensing deal with South Sea Imports for quilting fabrics for the home sewing market. The Silk Road, Garden Patch and Boho Girl collections shipped to stores in Fall 2013 comprising over 72 SKUs.

'Charm 14'

Debra Valencia has licensed a new collection of seven designs for Spring 2013 to Charm 14 for the Charm 14 line of Tote Bag Sets, Insulated Lunch Totes, Purse Plus Cell Phone Bags, Travelers, Wristlets and ID Cases. Charm 14 products are available at over 5,000 retailers nationwide and on QVC.

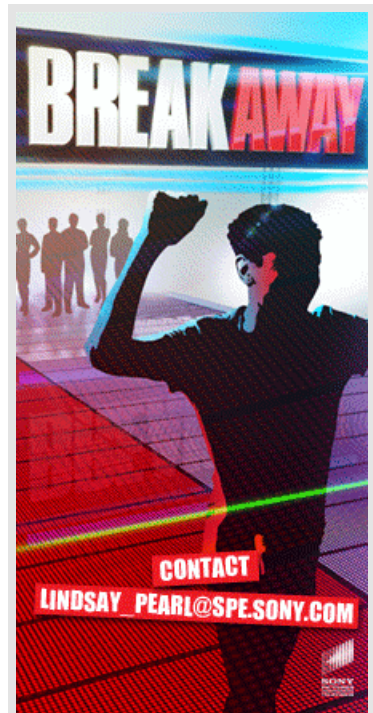
'Galleria Accessories'

Debra Valencia has licensed 3 designs to Galleria Accessories for umbrellas and coordinating microfiber line of cross body bags, cosmetic bags and tech device covers.



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'Housewares International'

Debra Valencia has licensed 4 designs to Housewares International for matching ceramic picture frames and votive candle holders.

'Gina B Designs'

Debra Valencia has licensed the Bloom collection to Gina B Designs for a collection of stationery items including calendar, notecards, list pads, purse pads and birthday cards.

'Plan Ahead'

Debra Valencia is the first featured licensed artist for Plan Ahead's line of school stationery products. Valencia's "Kyoto" collection in hot pink, turquoise, lime green and purple includes several coordinated patterns and borders for women of all ages. New products include Jumbo Journals, Spiral Notebooks, Composition Books and Folders. Based in Santa Monica, California, Plan Ahead is a premier manufacturer of fine home office and school products for students, professionals and casual stationery users.

Valencia will be exhibiting for the fifth consecutive year at the annual Surtex Show in booth 736, Javit's Convention Center New York, May 19-21, 2013, where she will debut new Everyday contemporary floral, paisley, brocade and geometric design collections.

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