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Debra hits the bath

New licensing deal has full line of products

DESIGNER brand Debra Valencia have a new licensing deal with Best Accessory Group for a full line of bath, body and cosmetic products

The deal was developed by The Brand Liaison, exclusive licensing agents for Debra, and will include products in the bath and body, cosmetics skin care, nail and lip, and beauty kits categories, with unique aromas and packaging featuring her signature designs in bright colours and bold patterns. Jack Saban, President of Best Accessory Group, said: "Debra Valencia is an incredible designer and her colourful prints and bold patterns are a perfect complement to our products. "She has already proven her success at retail and we are looking to expand the product offerings and channels of distribution."

Debra added: "As soon as I saw the quality of the products manufactured by Best Accessory Group, I knew they would be a great licensing partner.

"They have a strong understanding of what my customer is looking for and we're very excited to be able to offer new products to a variety of customers through this new relationship."


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