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LICENSING

Debra Valencia expands bedding collection

Licensee Duke Imports adds contemporary designs



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Los Angeles – [Debra Valencia](#) and licensing partner Duke Imports continue to introduce bedding collections and home décor.

Since the launch of the Debra Valencia collections in 2015, there have been more than 50 ensembles to date. The latest additions include Angelina, a bright and bold floral design overlaying a black/white cheetah print; and Farrah, an medallion design inspired by vintage suzani quilts.

All designs are sold as three piece sets including reversible quilts with matching pillow shams in both king and queen sizes. The collections are available at independent retailers nationwide as well as major online e-tailers including Amazon and Zulily.

[Duke Imports](#) is now expanding the Debra Valencia collection adding new home textile items such as window curtains, shower curtains and fleece blankets featuring Valencia's designs.

"Contemporary designs by Debra Valencia are selling very well for us, adding diversity to our existing line. The new 'on trend' looks have put us in the lead over our competitors in less than a year, and buyers are responding with excitement to Debra's tasteful designs and colors," said Simardeep Sethi, VP of business relations, Duke Imports Inc.

New products debut each season at [AmericasMart Atlanta Show](#) in January and July.

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