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## RECENT

**Tapatio, Hipdot Release Spicy Makeup Collab**

OCT 10, 2020


**Sony Pictures Consumer Products Announces 'Ghostbusters' x Joshua Vides Capsule**

OCT 13, 2020

**Brandgenuity Gets Spooky with Zak Bagans of 'Ghost Adventures'**

SEP 28, 2020

**Sixty Years of Sanrio: The Future of Cute Culture**

OCT 15, 2020

## POLL

Are cosmetics collaborations something you would consider for your brand?

- ☐ Yes
- ☐ No

VOTE

## TRENDING

**Celebrate the Global Appeal of NFL Players**

OCT 15, 2020



## Brand Liaison Grows Debra Valencia

Lifestyle designer Debra Valencia is authoring two sewing books for the DIY craft consumer.

Apr 06, 2018



Lifestyle designer Debra Valencia is authoring two sewing books for the DIY craft consumer.



## SPONSORED CONTENT

**Celebrate the Global Appeal of NFL Players**

View the Top 25 player jerseys sold in Latin America from Fanatics and add some fun to your next virtual meeting with a free NFL player emoji wallpaper.



The books will be published by Fox Chapel Publishing and are due to be released in 2015. Each book will feature colorful fabrics from Valencia's own line, step-by-step instructions and pattern diagrams.

Valencia and her U.S. licensing agent The Brand Liaison are also working to expand the brand into home décor as well as women's apparel and accessories.

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