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## RECENT

**Tapatio, Hipdot Release Spicy Makeup Collab**

OCT 10, 2020

**Toys & more  
available now in the  
U.S. and Canada**

**VIACOMCBS**  
 CONSUMER PRODUCTS

**Sony Pictures Consumer Products Announces 'Ghostbusters' x Joshua Vides Capsule**

OCT 13, 2020

**Brandgenuity Gets Spooky with Zak Bagans of 'Ghost Adventures'**

SEP 28, 2020

**Sixty Years of Sanrio: The Future of Cute Culture**

OCT 15, 2020

## POLL

Are cosmetics collaborations something you would consider for your brand?

- ☐ Yes  
☐ No

VOTE

## TRENDING

**Celebrate the Global Appeal of NFL Players**

OCT 15, 2020



## Valencia Bath Line Arrives at Walmart

Artist Debra Valencia's new 2015 holiday collection of bath and beauty products is now available at Walmart and Rite Aid in the U.S.

Apr 06, 2018



Artist Debra Valencia's new 2015 holiday collection of bath and beauty products under the Debra Valencia for Aromanice brand is now available at Walmart and Rite Aid in the U.S.

Developed by licensee Landy International, the gift sets feature fashion prints and art from Debra Valencia on a variety of items including soaps, body scrubs, shower gels, skin lotions and creams, bubble bath, bath salts and crystals and bath fizzers.



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