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Aug 3, 2015 [0](#)

## [Best Accessory Group Adds Debra Valencia Brand](#)



Designer brand [Debra Valencia](#) has announced a new licensing deal with Best Accessory Group Inc. The Debra Valencia brand is a California lifestyle brand appealing to modern women who love style, fashion, and femininity.

“Debra Valencia is an incredible designer and her colorful prints and bold patterns are a perfect complement to our products. She has already proven her success at retail and we are looking to expand the product offerings and channels of distribution,” says Jack Saban, president of Best Accessory Group. [Read the rest of this entry »](#)

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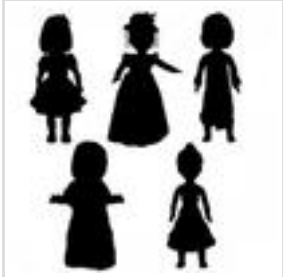

Jul 13, 2013 [0](#)


## [Univision and Kidz Bop Team Up to Support Kidz Bop 24](#)

Univision Communications Inc. and Kidz Bop have teamed up to support the release of *Kidz Bop 24* on July 16. Univision correspondent Gaby Borges is the new spokesperson for Kidz Bop’s first Spanish-language campaign. Borges stars in the Spanish-Language *Kidz Bop 24* TV campaign, which begins airing on Univision platforms this month. The 14-year-old is also participating in Kidz Bop’s annual Kidz Star USA Talent Search as a special ambassador to encourage aspiring young Hispanic performers to audition for their chance to win an RCA Records recording contract.

In addition to the Spanish-language campaign, Borges also appears in the English-language *Kidz Bop 24* spot, as well as the new Kidz Bop music video. The *Kidz Bop 24* release is also timed to coincide with the annual Kidz Star USA Talent Search, the talent competition for kids 15 and under. This summer, Kidz Bop has partnered with Six Flags for the “Official Kidz Star USA Live Audition Tour,” hitting 10 theme parks across the country. Borges will make special appearances at three Six Flags locations, including Six Flags Fiesta Texas in San Antonio on Saturday, July 13 and Sunday, July 14; Six Flags Over Texas in Arlington on Sunday, July 21; and Six Flags Magic Mountain in Valencia, Calif., on Saturday, August 17 and Sunday, August 18.

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Jun 21, 2013 [0](#)

## [Kidz Bop, RCA Records, and Six Flags Launch Kidz Star USA](#)



[Kidz Bop](#) has partnered with [RCA Records](#) and [Six Flags Entertainment Corporation](#) to launch the [2013 Kidz Star USA Talent Search](#). The national talent competition for kids and teens ages 15 and under is hosted on Kidz Bop's website, [kidzbop.com](#). Young singers can enter online and in person for their chance to win an RCA Records recording contract. Through August 30, kids can upload a 90-second performance video to [kidzbop.com](#). Kids can also audition live at select Six Flags Theme Parks. The official Kidz Star Live Audition Tour kicks off at Six Flags Great Adventure in Jackson, N.J. on June 22. The tour then travels to nine other Six Flags Theme Parks throughout the summer, wrapping up on August 18 at Six Flags Magic Mountain in Valencia, Calif. Auditions and activities are free with paid park admission. This year, Kidz Bop has also partnered with teen media outlet, [M Magazine](#), to showcase a weekly Kidz Star feature highlighting audition videos of the week.

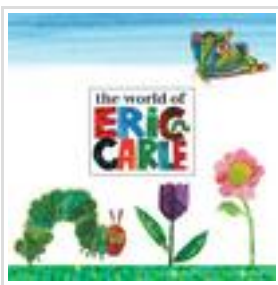
Kidz Star fans can view contestants' audition videos and progress on [kidzbop.com](#), where they will be able to interact with their favorites, vote, and rally support to help determine who will make it to the final rounds. Four finalists will be flown to Hollywood to compete on stage at a Six Flags Magic Mountain finale event on September 28 to help determine who will be crowned the next Kidz Star. The 2013 Kidz Star USA winner will be announced in October.

Last year, nearly 50,000 kids entered the competition. The 2012 Kidz Star USA grand prize winner and RCA Records recording artist, Dallas Wayde, is currently in the studio recording new music. Kiana Brown, the 2011 winner and RCA Records recording artist, is currently touring with the Kidz Bop Kids. Her latest single, "Hey Chica," will appear on the upcoming *Smurf's 2* soundtrack.

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