

# Floral Management

The floral business authority

www.safnow.org

## New Products

### Fun for Fathers



Vida Valencia's Father's Day Gift Card Pop-Upz include masculine designs in shirt stripes, ties, tropical prints and classic plaids. Each card is 3 1/2 inches by 5 inches and comes with a color-coordinated envelope. Cards are available in more than 100 designs. Call (800) 320-6009 or visit [www.vidavalencia.com](http://www.vidavalencia.com)

## Product Spotlight



### Sweet Celebration

Stellart greeting cards are created and illustrated by Rebecca. These acid free greeting cards are inspired by common sayings, friends, and family, then illustrated in a simple, humorous way, often with a play on words. All cards are 5 inches by 7 inches and start at \$2.50 each. Call (866) 621-1987 or visit [www.stellart.com](http://www.stellart.com).



### Birthday Bash

April Cornell's designs reflect everyday life by creating surroundings of rich color and texture. The international style is influenced by everything from the fabric embellishments of India to the inviting atmosphere of a European cafe — all coming together in a crafty scrapbook fashion, presented by Leanin' Tree. This deluxe birthday card is 5 1/2 inches by 7 1/4 inches and comes complete with a matching envelope. Call (800) 525-0656 or visit [www.leanintree.com](http://www.leanintree.com).



### Mother Knows Best

For Every Body's "Mother" candle is one of nine fragrances from the company's Greeting Card Collection. A greeting card and candle in one, the candle is available in a 7-ounce jar and has a "stress-less" fragrance. Point-of-purchase displays also are available. Call (801) 377-2494 or visit [www.foreverbody.com](http://www.foreverbody.com).