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Nine licensing deals for Debra Valencia

Artist Debra Valencia has had a bountiful year in 2012, boasting nine new licensing deals spanning stationery, textiles, houseware, gifts and fashion accessories.

Her most popular art properties for the year, which feature in these new deals, proved to be Boho Girl, Silk Road, Prima Flourish, Kyoto, Bloom and Annabelle.

The contracts include Decal Girl for tech device skins; Solid Line for hard covers such as iPad and Kindle tablets; MYX for photo albums, scrapbooks and desk accessories; South Sea Imports for quilting fabrics; Charm 14 for Tote Bag Sets and more; Galleria Accessories for umbrellas and cross body bags, cosmetic bags and tech device covers; Housewares International for matching ceramic picture frames and votive candle holders; Gina B Designs for stationery and Plan Ahead with a line of school stationery products.

Debra commented: "My collections are a reflection of my passion for travelling the world and scouring the marketplaces for interesting finds as well as a love for everything vintage. I mix and match elements in interesting colour and pattern combinations to make something new."



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