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Landy Expands Debra Valencia Collection into Home

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MALIBU, Calif.-Landy International is extending its Debra Valencia brand to include home decor collections.

The new lines will debut at the upcoming Canton Fair, Mega Show and Cosmoprof Asia HK trade shows in Asia, beginning later this month and reaching into November. The designer's collection will include pillows, rugs, decorative accents, home-storage products, tabletop, kitchen textiles and personal accessories such as scarves, umbrellas, fabric tech cases, wallets and tote bags.

Ken Posner, U.S. director of sales for Landy, said, "The incredible initial response to Debra Valencia's bath/beauty products dictated that we expand our product offerings. Our buyers and retailer contacts were asking for more product. By partnering with someone as talented as Debra Valencia in connection with the launch of our new home division, we are now able to offer retailers worldwide incredible collections of home decor and accessory items in fantastic patterns and colors, to supplement our existing range of bath and body products."

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