

HOME > PUBLISHING > BOOKS & MAGAZINES

RECENT

Tapatio, Hipdot Release Spicy Makeup Collab

OCT 10, 2020

Toys & more available now in the U.S. and Canada

VIACOMCBS
CONSUMER PRODUCTS

Sony Pictures Consumer Products Announces 'Ghostbusters' x Joshua Vides Capsule

OCT 13, 2020

Brandgenuity Gets Spooky with Zak Bagans of 'Ghost Adventures'

SEP 28, 2020

Sixty Years of Sanrio: The Future of Cute Culture

OCT 15, 2020

POLL

Are cosmetics collaborations something you would consider for your brand?

- Yes
- No

VOTE

TRENDING

Celebrate the Global Appeal of NFL Players

OCT 15, 2020

Talking Sport at Festival of Licensing with the FA and OneTeam Partners

OCT 15, 2020

Centa IP to Hits Play on 'Love Diana' in Australia

OCT 15, 2020

Merchantwise Licensing to Rep ZAG's 'Mircaulous,' 'Power Players' in Australia, New Zealand

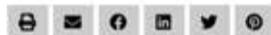
OCT 15, 2020



Debra Valencia Crafts New Book

Following Free Spirit Stitching earlier this fall, Valencia's latest release marks her seventh crafting title.

License Global | Dec 09, 2019



Designer Debra Valencia has announced the release of her seventh crafting book entitled *Embroidered Lettering: Techniques and Alphabets for Creating 25 Expressive Projects*.

Debra Valencia is represented by The Brand Liaison.

pinkfong
BABY SHARK
New series coming in 2021!
VIACOMCBS
CONSUMER PRODUCTS



SPONSORED CONTENT
Celebrate the Global Appeal of NFL Players

View the Top 25 player jerseys sold in Latin America from Fanatics and add some fun to your next virtual meeting with a free NFL player emoji wallpaper.

This latest release, published by Design Originals, an imprint of Fox Chapel Publishing, combines embroidery with the popularity of hand lettering, sentiments, slogans and modern ways to personalize names and initials.

"In this stunning new book, Debra Valencia has taken her artistic expression to a new level with her unique lettering skills," says Marcia Young, editor in chief, *Fiber Art Now*. "She shares her creative, boho vibe through more than two dozen embroidery projects, sharing her unique style and creative vision in *Embroidered Lettering*. Kudos!"

DIY crafters will learn step by step how to complete embroidery or lettering projects as Valencia guides her readers through all of the tools and materials they will need for embroidering techniques. Readers will learn how to add a modern message to coasters, create custom tote bags, sentimental throw pillows, witty tea towels, or monogram luggage tags, bags, cosmetic and eyeglass cases and more.

The Brand Liaison continues to expand Debra Valencia licensing across all categories of home goods and crafting. The brand is working with manufacturers in paper products, social expression, textiles, home fashions, tabletop, gifts, crafts and hobbies, children's merchandise and jewelry. Valencia's artwork is currently licensed for more than 1,000 products in stationery, home office, gifts and textiles.

TAGS: **DEBRA VALENCIA**

