

PRESS RELEASE

LIMA Announces 2017 International Licensing Awards Nominees

MARCH 29, 2017



LIMA has finalized the ballot for the 2017 International Licensing Awards! We received a record 461 entries – 100 more than last year's record! – making this year's ballot one of the most competitive yet.

A total of 125 nominees from ten countries were named and will vie for the industry's most prestigious and globally-recognized honor. One quarter of the nominees, 31 companies, originate from outside the U.S., attesting to the expanding international reach of the awards program.

"The LIMA Licensing Awards program recognizes outstanding performance across a range of categories throughout the global licensing industry," said LIMA President Charles Riotta. "The level of excellence exemplified in this year's submissions was truly impressive and it is a testament to the impact LIMA members are having all around the globe."

LIMA members may cast their votes online in April. Winners will be announced at the LIMA Awards Ceremony on Tuesday, May 23, during Licensing Expo in Las Vegas.



LICENSED PROGRAM

ART / DESIGN

Property – Owner/Agent

- Andy Warhol – The Andy Warhol Foundation for the Visual Arts, Inc.
Debra Valencia – Debra Valencia/The Brand Liaison, LLC
Matthew Williamson – Matthew Williamson/Beanstalk
Pets Rock – Takkoda/multi-agency
Selfies – Howard Robinson Illustration
The Very Hungry Caterpillar/The World of Eric Carle – The Very Hungry Caterpillar/The World of Eric Carle/The Joester Loria Group
V&A – Victoria and Albert Museum

CELEBRITY / FASHION

Property – Owner/Agent

- Beekman 1802 – Beekman 1802/Brand Central
Jonathan Adler – Jonathan Adler Enterprises LLC
Kelly Ripa HOME – 22 Broad LLC (dba Kelly Ripa)/Beanstalk
Open Hearts by Jane Seymour – Jane Seymour Designs/Licensing Matters
Paris Hilton – Paris Hilton Entertainment Inc./Beanstalk
Scott Living – Scott Living/CAA-GBG Global Brand Management

CHARACTER / TOY BRAND

Property – Owner/Agent

- Barbie – Mattel Inc.
Care Bears – American Greetings Entertainment
DC Super Hero Girls – Warner Bros. Consumer Products
Mr. Men Little Miss – Sanrio/Haven
Peter Rabbit – Penguin Random House
Shopkins – Moose Toys/The Licensing Shop Inc.
The Gruffalo – Magic Light Pictures Ltd.

CORPORATE BRAND

Property – Owner/Agent

- Energizer – Energizer Brands, LLC/Beanstalk
Girl Scouts of the USA – Girl Scouts of the USA/The Wildflower Group
HGTV HOME – HGTV (Scripps Networks)/Beanstalk
National Park Foundation – National Park Foundation
Scotts/Miracle-Gro – The Scotts Miracle-Gro Company/Seltzer Licensing Group
Transport for London's IP Portfolio – Transport for London (London Transport)

DIGITAL

Property – Owner/Agent

- Angry Birds – Rovio Entertainment Ltd.
Five Nights at Freddy's – Scottgames/Striker Entertainment
Kiang Hoo – Perfect World
Kanahe's Small Animals – Yurutto/TV Tokyo Communications Corporation
LINE Friends – LINE Friends Corporation

FILM / TELEVISION / ENTERTAINMENT – ANIMATED

Property – Owner/Agent

- DreamWorks Animation's Trolls – Universal Brand Development
Elena of Avalor – Disney Consumer Products and Interactive Media
Marvel's Ultimate Spiderman – Marvel & Disney Consumer Products and Interactive Media
Masha and the Bear – Animaccord Ltd.
PAW Patrol – Spin Master Ltd.
Peppa Pig – Entertainment One
Teenage Mutant Ninja Turtles – Nickelodeon

FILM / TELEVISION / ENTERTAINMENT – LIVE ACTION

Property – Owner/Agent

- AMC's The Walking Dead – AMC Network/Striker Entertainment
Deadpool – Marvel & Disney Consumer Products and Interactive Media
KISS – KISS/Epic Rights
Marvel's Captain America Civil War – Marvel & Disney Consumer Products and Interactive Media
Rogue One: A Star Wars Story – Disney Consumer Products and Interactive Media
Star Trek – CBS Consumer Products
The ALIEN Franchise – 20th Century Fox Consumer Products

FOOD and BEVERAGE / RESTAURANT

Property – Owner/Agent

- Balleys – Diageo/Beanstalk
Coca-Cola – The Coca-Cola Company/Redibra (Brazil)
Corona – Constellation Brands/The Joester Loria Group
Krispy Kreme Doughnuts – Krispy Kreme Doughnuts Corporation/Brand Central
Tapatio Hot Sauce – Tapatio Foods LLC/Brand Central
Welch's – Welch Foods Inc.

SPORTS

Property – Owner/Agent

- England Rugby – Rugby Football Union/CPLG
Kentucky Derby – Churchill Downs Racetrack, LLC/Fermata Partners
MLS & Clubs – Major League Soccer/Soccer United Marketing
NFLPA – NFLPA
PGA TOUR – PGA TOUR/CAA Sports/ Fermata Partners

LICENSED PROMOTION

Promotion Name – Owner/Agent

- Batman v Superman Dawn of Justice & Turkish Airlines – Warner Bros./Lisans A.S.
Candy Crush Soda and Milk Shakes at Johnny Rockets – King Digital Entertainment/Striker Entertainment
Do Something Out of the Box (with G.I. Joe & Subaru Australia) – Hasbro/Born Licensing
PEANUTS Rocks the Vote – PEANUTS Worldwide
Top Cat/The Flintstones & Halifax Bank – Warner Bros. Consumer Products UK & Ireland
Trust the Experts in Near & Far – Sesame Workshop

LOCATION-BASED or EXPERIENTIAL INITIATIVE

Name – Owner/Agent

- AMC's The Walking Dead Permanent Attraction at Universal Studios Hollywood – AMC Network/Striker Entertainment
FriendsFest 2016 Experiential Event – Warner Bros. Consumer Products
Jurassic World: The Exhibition – Universal Brand Development
Nickelodeon™ Hotels & Resorts Punta Cana – Nickelodeon & Viacom Consumer Products/ Viacom International Media Networks
The Wizarding World of Harry Potter – Hogswaite at Universal Studios Hollywood – Warner Bros. Consumer Products

RETAILER

Retailer – Property

- BoxLunch – Bob's Burgers
Hot Topic – Suicide Squad
Macy's – DreamWorks Animation's Trolls
PetSmart – The Secret Life of Pets
REI – National Park Service Centennial Mark
TORRID – Outlander

LICENSED PRODUCTS

APPAREL / FOOTWEAR / ACCESSORIES

Company – Property/Product

- Black Milk – Buff Monster Collection
Clark's – V&A Footwear Collection
Coach – Mickey & Minnie Mouse/Disney Coach Collection
Coco de Mer London – Fifty Shades Darker Lingerie Collection
Love & Madness – Star Wars The Madness Wrap
Puma – Sesame Street Collection

APPLIANCES / AUTOMOTIVE / ELECTRONICS / HARDWARE / HOUSEWARES / PAINT

Company – Property/Product

- AC Worldwide – Star Wars Bluetooth Speakers
Global Mobile Communications Limited – DEWALT MD501 4G Android Smartphone
HJC Helmets – Star Wars/Kylo Ren and Boba Fett Motorcycle Helmets
Pangea Brands LLC – Star Wars Product Line
Reckitt Benckiser – Snuggle Air Wick Air Freshener
Select Brands – Disney/Pixar – Pixar Collection Slow Cooker
Swan Products LLC – Miracle-Gro Ultra Lite and Scotts Max Flex Hoses

DIGITAL – apps, software, video

Company – Property/Product

- Ink & Salt – ASL (American Sign Language) with Care Bears App
Jollywise – PJ Masks Moonlight Heroes App
NextGames – AMC's The Walking Dead: No Man's Land Mobile Game
Sega – Total War Warhammer PC Games
Ubisoft – Trolls: Crazy Party Forest! Mobile Game
Whalerock Industries – NFLPA Player Emoji Collection

FOOD / BEVERAGE

Company – Property/Product

- FEW Spirits – The Flaming Lips Brainville Rye Whiskey
Finsbury Foods – Shopkins Cupcake Queen Cake
GSRetail – Despicable Me Minion Milk / Minion Bread
Jack Link's Beef Jerky – Family Guy Beef Jerky
Mauna Loa Macadamia Nuts – Moana Macadamia Nuts
Pepperidge Farm – Goldfish Crackers featuring Disney | Pixar Finding Dory
The J.M. Smucker Company – Pillsbury™ Girl Scout Cookie™ Inspired Baking Mixes

HEALTH & BEAUTY AIDS

Company – Property/Product

- Clinique – Crayola Limited Edition Chubby Stick Lip Balm
Firefly – Star Wars Rey Lightsaber Toothbrush
Hall & Associates Marketing Ltd. – Pusheen the Cat Bath Fizzers
Lovehoney – tokidoki Pleasure Product Collection
M·A·C Cosmetics – Good Luck Trolls Collection
OPi – Breakfast at Tiffany's Collection
P&G China – Sherlock – The Abominable Bride Oral-B Dual Treatment Toothpaste
Vision-Ease – Coppertone Polarized Lenses

HOME DÉCOR – domestics, furniture, giftware, textiles

Company – Property/Product

- Jay Franco & Sons, LLC – Star Wars Elevated Bedding Collection
Jay Franco & Sons, LLC – Star Wars Back-to-College & Adult Bedding
Rooms to Go – Star Wars Bedroom Suites
Pyramid International – Star Wars Welcome to the Darkside Doormat
The Northwest Company – NFL/The Cloud Throw

PUBLISHING / SOCIAL EXPRESSION / BACK-to-SCHOOL

Company – Property/Product

- Blueprint Collections Ltd. – Pusheen Stationery and Gift Collection
Bottleneck Gallery – South Park Limited Edition Screen Prints
hitRECORD – National Park Foundation Color Your Park Coloring Book
IDW Publishing – Star Trek Comics – Boldly Go
Jast – Star Wars: The Force Awakens BB-8 Talking Pen & Musical Notebook with moving function and light effects
Paperchase – A-Z Paperchase Stationery and Gifting Range
Scholastic – Five Nights at Freddy's: The Silver Eyes – Novel from Scholastic

TOYS / GAMES / NOVELTIES / ROLE-PLAY

Company – Property/Product

- Dynacraft – Disney Princess Carriage Ride-On
Fisher-Price – Imaginext DC Super Hero Friends – Super Hero Flight City Playset
Funko – Five Nights at Freddy's Figures, Plush and Collectibles Collection
Grammercy – NERF Dog Toys
Hasbro – DreamWorks Trolls Hug Time Poppy Doll
Mattel – DC Super Hero Girls Action Figures
The Bridge Direct – C3 Shopkins Kinstructions