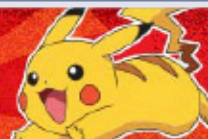




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Trio of deals for Debra Valencia

The Brand Liaison adds quilts and pillows, tech accessories and back-to-school supplies to the colourful brand's offering

California lifestyle brand Debra Valencia has inked three new license agreements including decorative quilt and pillows with Duke Imports, cell phone covers and tech accessories with Winner Wireless, and back-to-school supplies with Pamson. All three deals were secured by licensing agent The Brand Liaison, the exclusive licensing agent for Debra Valencia.

Duke Imports, Inc., a leader in high-end quilt sets and home décor for the independent retail channel will launch a line of seven quilt sets with matching pillow cases featuring several Debra Valencia's newest design collections. The new products will debut at the Atlanta Gift Show in January 2016 and other major home textile shows.

"I am excited to have my designs debut as bedding ensembles, a key component in the home textiles category," said Debra Valencia. "This is the first of a series of home décor licenses we are working on."

Neocube, Inc., also known as Winner Wireless, has developed over 30 cell phone cases featuring Debra Valencia prints on high quality cell phone covers for the most popular cell phone models. Debra Valencia cell phone covers and tech accessories will be available at specialty stores and kiosks from this month.

In Autumn 2016, consumers will be able to purchase Debra Valencia art on notebooks and folders from Pamson Pacific Enterprises, a worldwide supplier of back to school items. Pamson has developed a line of spiral notebooks, composition books and compendium folders featuring Debra's boldest and brightest patterns and has received placement at several major US retailers including department stores and discount chains.

"Debra Valencia is an incredible designer and her colourful prints and bold patterns are a perfect complement to our fashion stationery products, said Clayton Kwan, President of Pamson Pacific. "She has already proven her success at retail and we are looking to expand the product offerings and channels of distribution."



Masha vs. Bear **ink**

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